USDA/CNPP Nutrition Communicators Network
National Strategic Partner Application

Name of Organization: ________________________________
Address of Organization: ________________________________
Primary Contact Person: ________________________________
Phone: ________________________________
Fax: ________________________________
Email: ________________________________

Alternate Contact Person: ________________________________
Phone: ________________________________
Email: ________________________________

Please answer the following questions:

1. My organization is national* in scope and reach
   _____ Yes   _____ No

2. Briefly describe how your company’s mission/health mandate is consistent with the Dietary Guidelines for Americans and the work that the Center for Nutrition Policy and Promotion does:

3. Briefly describe how you will promote the Dietary Guidelines for Americans messages in the context of all the Guidelines:

4. I am committed to meeting periodically with CNPP and other National Strategic Partners to develop and execute a joint strategic plan:
   _____ Yes   _____ No

To submit: Fax application and signed MOI to CNPP at 703.305.3300 (attention National Strategic Partnership) or email to SM.FN.NationalStrategicPartner@usda.gov.

*NOTE: Many organizations have Web sites that have the potential to reach a national audience. For the purposes of this partnership, having a Web site in and of itself does not constitute an organization’s national scope and reach. In reviewing your application, the Center for Nutrition Policy and Promotion may ask for documentation of your national scope and reach.